GDAA Reporting Session

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Land O’ Lakes
Sustainability at Land O’ Lakes

Sustainability means the responsible stewardship of the earth; to feed more people with fewer resources, with less impact to the environment.
Why is Sustainability important to LOL?

– Concern for future availability and cost of limited natural resources

– Commitment to innovation and technology based on sound science - increase productivity using less inputs

– Customers focused on sustainable sourcing and demanding accountability of farm level impact

– Build consumer confidence and defining a “trust” agenda for food and agriculture
The LOL Sustainability Journey

– Minimizing environmental impact in our processing facilities (energy, water, GHG, waste)

– Implementation of FARM program; provides higher level of animal care and quality assurance

– Support of “Farm Smart” assessment tool collaboratively developed by Innovation Center

– Drive convergence thru active industry engagement
Value of Dairy Sustainability Framework

– Focus on addressing the globally-shared environmental, social and economic issues facing dairy

– Establishes a common framework that allows for regional and company differentiation

– Mechanism for knowledge sharing of global and regional initiatives and innovation, enhancing the industry’s ability to continuously improve

– Provides consistency in reporting progress to stakeholders