Practical Relevance of the DSF for New Zealand

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The DSF will provide a reference point: connecting our farmers with the global picture...

- Creating a clear line of sight
- Reinforcing the opportunity
- Providing a balanced view – environment, economic, social
- Encouraging solutions
...Providing further reinforcement to move forward with our strategy.

Making Dairy Farming Work for Everyone

<table>
<thead>
<tr>
<th>Competitive</th>
<th>Responsible</th>
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<tbody>
<tr>
<td>Farm Profit</td>
<td>Environmental Stewardship</td>
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<tr>
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<td>National Prosperity</td>
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Sustainable Dairy Farming
...Giving context to our strategy for broad stakeholder audiences

**Competitive**
- Farm Profit
- Research & Development
- Talented People
- Biosecurity & Product Integrity
- Information Systems

**Responsible**
- Environmental Stewardship
- Animal Welfare
- Work Environment
- Local Communities
- National Prosperity

- Greenhouse Gas
- Nutrients
- Waste
- Water
- Soil
- Biodiversity
- Animal Care
- Working Conditions
- Farmer Livelihoods
- Market Development
- Product Safety & Quality
- Research & Development
- Talented People
- Biosecurity & Product Integrity
- Information Systems
...Supporting a focus on regional priorities

Sustainable Dairying: Water Accord
A Commitment to New Zealand by the Dairy Sector
...Reinforcing the process of continuous improvement

DairyNZ approach to water quality improvement

Science Economics informing Community

Policy informing Community

R&D Economics Extension informing Farmers

Farmers & industry informing community

Establishing desired water quality and corresponding catchment load

Establishing on-farm environmental obligations

Fulfilling on-farm obligations

Reporting and auditing on-farm change

Plan Do Check Adjust
Next steps for NZ & the DSF?

- Building awareness & participating