



MEDIA ADVISORY

GDAA Reporting Session

2013 IDF World Dairy Summit

What: The Global Dairy Agenda for Action (GDAA) session, taking place on 28 October at the IDF World Dairy Summit, will address the global dairy sector's efforts to meet the needs of a growing population with higher demands for food in a sustainable way. It is clear that meeting this challenge will require the sector to produce more while optimizing use of inputs such as raw materials and energy. As it is committed to continuously improve sustainable performance throughout the value chain, the sector is dedicated to providing high-quality, nutritious and delicious products in a socially responsible and economically viable way, while using land, water, feed, fuel and fertilizer more efficiently, with a focus on reducing emissions and solid waste, maintaining water quality, soil health, and biodiversity.

Detailed information on the programme can be found at: www.wds2013.com/eng/program_in2.html

Objective of the session: The GDAA Reporting Session will detail the collaborative efforts to date of the global dairy sector to develop a shared position on sustainability. It will also provide a first look at the global Dairy Sustainability Framework that has resulted from the work of a multi-stakeholder team and how it is designed to complement existing activities at all levels across the dairy value chain.

Who: Stakeholders from the dairy supply chain and dairy industry representatives.

When: Monday, 28 October 2013, 16:30 – 18:00

Where: At the IDF World Dairy Summit, Pacifico Yokohama, 3F 301-304

Point of Contact: For requests regarding interviews and media inquiries, please contact:

Marylène Tucci, IDF Communications Officer

MTucci@fil-idf.org

To learn more about the IDF World Dairy Summit, please visit: www.wds2013.com

About the GDAA:

The Global Dairy Agenda for Action (GDAA) is the industry's commitment to making a positive contribution to the global action in addressing climate change. The GDAA brings together the global dairy industry and its partners, who are committed to working together to improve the environmental performance of the dairy sector for a more sustainable future.

To learn more about the initiative, visit: www.dairysustainabilityframework.org

---ENDS---

 [Follow @FIL-IDF on Twitter](#)

 [Connect to IDF on LinkedIn](#)

Marylène Tucci, IDF Communication Officer

Tel : +32 2 325 67 44

E-mail : mtucci@fil-idf.org

[Unsubscribe](#)

[Send to a colleague](#)